

Lansing, Michigan

To All To Whom These Presents Shall Come:

I, Allison Green, Treasurer of the State of Michigan, Do Certify That Articles of Incorporation of	Hereby
SEEDS OF DISCONTENT, INC.	
were duly filed in this office on the 12th day of February in conformity with Act 327, Public Acts of 1931, as amended.	,196 <u>9</u> ,

In testimony whereof, I have hereunto set my hand and affixed the Seal of the Department, in the City of Lansing, this 12th day State Treasurer. LEON S. COHAN
Deputy Attorney General



FRANK J. KELLEY ATTORNEY GENERAL

LANSING

April 8, 1969

Mr. Hartford Smith, Jr. 18098 Roselawn Detroit, Michigan

Dear Mr. Smith:

RE: SEEDS OF DISCONTENT, INC. CT# 3580

We acknowledge receipt of all the necessary documents pursuant to the registration requirements of Act 101, Public Acts of 1961, as amended, the Supervision of Trustees for Charitable Purposes Act. The registration number assigned to this trust is noted above. Please use this number to identify all future correspondence and reports.

Under said Act 101, each trust registered with this office must submit an annual report. Under our rules and regulations, a trust which solicits from the public must submit a CPA audit, or in lieu thereof, a financial statement sworn to by two trustees as accurate. This must be filed within six (6) months after the close of the fiscal or calendar year.

Those trusts which do not solicit from the public may file a copy of a CPA audit, a copy of a court accounting (if applicable), a copy of the Internal Revenue Service's Form 990-A, or our Form CT-15 which we will supply upon request. This likewise must be filed six (6) months after the close of the fiscal or calendar year.

Please direct any correspondence regarding annual accounts, including requests for our forms, to our Account Examiner at the address noted below. We request that you note on your calendar the date when the accounting for your trust is due. Thank you for your cooperation.

Very truly yours,

FRANK J. KELLEY Attorney General

Edwin M. Blader By

Assistant Attorney General Charitable Trust Division

The Capitol

Lansing, Michigan

Introduction

The inadequacies mass media have demonstrated in the climate of social upheaval currently stretching the seams of American social fabric have been and afe now being analyzed. They revolve around three essential points: (1) A lack of real concern—until the riots—for minority groups and their problems; (2) A lack of perception into, and from the viewpoint of the various disenchanted areas of our society; and (3) The inability to get and and present to the public significant expressions of the various realities present in the country today.

This is most blatant with respect to minority groups, especially the Negro, but it also manifests itself in an inability to perceive and appraise in a really meaningful manner the social problems encountered by individuals, families, and institutions at all levels of our rapidly changing society. In short, the media because of their very natures, have been unable to break for their preconceptions, and lack of contact with the situations and personalities it witherests have chosen to deal with merely as "news." As a result they have contributed little to knowledge, communication, or understanding.

It is the belief of Seeds of Discontent, Inc. that statistics do not speak, but that people do; that facts do not and can not exist separate from the human beings and muman feelings that they abstractly

express.

must say what they think and feel in any way they can, and that these documents of reality must be organized in a balance based on the prevailing when expressed by the group of people whose reality is being expressed.

The results of this attitude and technique can be seen in the documents on the radio series "Seeds of Discontent" (See Part I)

Seeds of Discontent is, an attempt by professionals in the media

to break new ground with relevant and meaningful programs designed to

make abstract knowledge as real and as human as it is, and in doing

this appeal to the human sensations in all men that another man's reality

might be communicated and thus understood with compassion rather than

the detached abstraction of intellectual "understanding."

Seeds of Discontent, Inc., grew out of an increasing dissatisfaction

Seeds of Discontent, Inc., grew out of an increasing dissatisfaction on the part of its members with the way our mass media have been treating mistreating, or not treating at all, various aspects of contemporary social unrest, dissent, and prablems change. The organization is non-profit and is devoted to organizing and bringing together perceptive and sympathetic craftsmen in the various media with professionals in those fields most partinent and relevant to social analysis in order to begin the project of meaningful public information which we feel must be done, and done as soon as possible.

Seeds of Discontent seeks to become a clearing house for ideas

and information, a real pulse, if you will, of the inner workings of

Detroit's millions of varied peoples. It can do this by dealing with the

human facts of feeling, sensation, idea, attitude, opinion, interpretation,

and letting people tell their story the way they see it, hear it, feel it.

It is elimous that

the most pressing needs are in those areas relative to minorities, but

that does not mean meanly focusing on the inner city and the problems

the foverty stroken white

of the Negro, of the Mexican-American, It means also turning the lens

subsults the more affluent mealous of society

outward to the white-man, focusing on his attitudes, ideas, feelings,

demonstrating that every man labors under his particular weakness

It means looking at institutions and organizations and the people in them, and asking relevant questions and gettin g adequate answers. It means looking at ourselves in the accurate mirror of human fact, not through the distortions of misconception, superstition, fear, or rumor.

with individuals and organizations at all levels of society. This

contact is not institutional, but personal, based on mutual interest

and a willingness to cooperate in getting at and presenting

Many individuals to the forestimals throwing y are indicated

"what's happening." This is in direct rectification of the unfortunate

their support by fartiagating as a loosel funt

graph of advirons. This graph will be invalided

relationships other media personnell have had with many individuals

enough to enable described with any individuals

and groups in our city. The interpretated autosion of the arganization

was process its value for unking through to ladanced.

New organizations, formal and informal, official and unofficial,

have been sought out to be appraised on their individual intentions, relevance, and success. This is but one indication of the basic philosophy behind Seeds of Discontent. That is, that the society must be de-polarized by more adequate analysis and interpretation of current situations, and that this can best be done, as has been outlined, by the t4chniques we have adepted for communicating the "reality" perceived by imdividuals and groups in the social body.

Confrontations must be perceived, analyzed, and possible resolutions outlined. It has been found that these resolutions are not institutional, but personal. Thas is not to say that institutions are not intimately involved, but it does say that vasic conflicts are resolved shrst on a personal level, not as a matter of policy handed down through bureaucratic edict. For example, in pelice-Public agency community pelations, the point of contact is one man's relationship welfare casewaker with to one police officer, not all citizens' relationship to the Welfare pelice department. If conflict arises at that level, if must be t has been the finding of Seeds of Discontent that many new social organizations have and have grown considered to meet the needs of people that have not been met by already existing institutions and organizations. It is the belief that human events occur in the fulfillment of human Each man expresses himself, aspirations. + the desires for the future in the ways most open and in which he is most articulate and most able to do For the successful of business it to "good feeling" he receives from doing what he does well, receiving commensurate remuneration, caring for his family, and enjoying has lesirare time as he desires.

the man of little education, with a bizzk skin that brands him as inferior, out of a job, with his children asking for an explanation of the world he did not make, it might well be the sense of release and gratification of the fire bomb or the sniper's bullet. It is felt that If human need is to be fulfilled, it must first be seen by these who are

in a position to aid in the fulmillment. But further, it must be seen accurately and completely, with a sense of what it means, not merely as another piece of data to be filed with the overwhelming barrage of minutation facts, ideas, informations, commercials,

This is the task to which Seeds of Discontent addresses itself.

songe, oto. . . that each of us labors under day by day.

In our fragmented and specialized society we have forfeited our human perspectives of feeling, compassion, and sympathy to the demands of commerce, the pragmatism of profit, and the inability to feel relevant as an individual to the monsters many of our institutions and social problems have become. When in our society each man feels that wongs can be and knows and does have a voice that influences his destiny, we will set what that condons + instituting can change

be om our way to social health.

This is the task to which Seeds of Discontent addresses itself.

## Summary

Seeds of Discontent demonstrates the validity and effectiveness of its approach and technique, as has been attested to by the various public political figures, professional people, agencies, educators and others whose endorsements and comments are herein contained.

The enclosed tape compiled from programs one and seven, as was noted above, demonstrates the actual program format and an example of the type of material dealt with.

It should be recognized that these programs were produced before

recent study committined an October Public 5th,

the Keerner Report, and before the Schools report, during the fall and

early winter of 1968, thus anticipating those reports by the facts

presented and the conclusions drawn.

III dont.



Through public articulation of + involvement in the Processes that are indeed history, wherein individuals can have an actual tangible role to play in the recording of that history, many of the gaps caused by alienation of disenchantment can be bridged.

This, dan the be the basis for a douter - force to synthesize + make relevant to fact + information in order to create and times that will make the moves towarepressive measures annews ary as Social energies begin to move in positive directions.

In sum, we must peasent the basic tenants of Participatory democracy, and Participation.

## Scanned from the Hartford Smith, Jr. collection at the Wisconsin Center for Film and Theater Research, with support from Stephen P. Jarchow.



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